

CEO Flash Report

October 08

Activities – Last month

- PRIME SPB reporting all activities on target for December 08 including Baseline report, media and brand audits, scoping of My Practice, development of campaigns for smoking, HPV, CVD screening.
- PCT CEOs agreed more formal approach to collaborative commissioning beyond specialised services in addition to ambulances, in mental health, screening, market intelligence (particularly dental), CBSA
- NSCG to recruit new Director, noted pressure in ERT and agreed risk share on costs of activity in PNH
- Final preparation and upload of 10 key documents for WCC and self assessment on competencies
- Be Birmingham highlighted concerns and risk management in response to credit crunch including winter warmth, incapacity benefit and access to debt advice
- HSJ Summit focus on commissioning and quality
- HCC ratings published: good and good
- BHWP Executive agreed approach to achieving section 75 agreements in LD and MH for 1 April 09.
- Judged HSJ WCC award.

Activities – Next Month

- 1st meeting new NICE Evidence Board
- Preparation for WCC Panel Challenge
- CEO on East Midlands panels x2
- Leading IfH project 5 on Quality and safety
- Development of programme KPIs for PRIME
- BHWP Summit 19 November

Issues & Risks

- Panel preparation and readiness for WCC challenge
- OD and pace to realise benefits from PRIME
- Credit crunch impact