

SWINE FLU

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Activities – July

- National movement from containment to treatment phase- with selected surveillance in place
- Establishment of Flu Treatment Centre and Flu line at Richmond Road (3 July 09) – commissioned jointly within 24 hours through BADGER with in – house support staff
- Activity over 100 per day. Increased support to Primary Care and positive impact on A&E at Heartlands
- Pooling of communications resources to form communications cell based at HoBtPCT
- Media campaigns, radio, posters, buses, agreement of PPI Plan
- Central website in place for flu communications with contractors
- Dis-establishment of Flu Centre and transfer into ERMA 3 arrangements at St Chads
- ERMA 2 arrangements in place daily / weekly teleconference
- Birmingham Matrix Group in place
- Weekly NHS BEN Flu meeting
- Director of Health Improvement and Director of Performance and OD represented NHS BEN at OSC review 2 July 2009

Activities – August

- Establishment of Anti-Viral Collection Points (ACPs) (end July) and Technical links to national Flu line and website
- De-commissioning of Flu Treatment Centre at Richmond Road (transfer function into ACP)
- Implement Communications plan – key messages for the public
- Establish vaccination preparation group as a sub-group of matrix

Issue and Risks

- Move to national flu line and ACP distribution of Tamiflu focuses on universal as opposed to those most 'at risk'
- HR resilience in period of annual leave
- Clarity on requirements for vaccinations with seasonal flu preparation
- Resourcing multiple ACPs