

# CEO Flash Report

## Activities – Last month

- Feedback from IPSOS MORI surveys for WM PCTs – low level of brand recognition, BEN demonstrating above average satisfaction on adjusted population.
- Monitor – high expectations of commissioners as key relationship managers and contact point for FTs
- Growing City theme of Birmingham Prospectus – significant challenges in expanding housing stock as driver for regeneration and health improvement, opportunities in Eastern corridor
- Next Stage review launch of WM ‘Darzi’ plan at ICC
- Agreed approach to HCAs with SHA, inc confirmation that rates are not significant outliers for scale of activity
- Agreed to formalise hosting and delegation arrangements for BHWP Executive, with BEN as host
- Shortlisted, interviewed and offers to suppliers for OD partner and Relationships and Intelligence partner
- Approach from BBC contractor for documentary series
- Core Cities CEOs meeting in Birmingham – discussed infrastructure and benchmarking approaches
- Co-host with Bristol of Core Cities Tackling Health Inequalities Conference

## Activities – Next Month

- Prepare final report on provider contestability review for Board
- Establish programme architecture & workstreams for Relationships & Intelligence (including OD)
- Agree expansion of collaborative commissioning with other WM PCTs
- Agree project approach to joint commissioning in mental health and learning disabilities with BCC Adults and Communities

## Issues & Risks

- Maintain and develop capacity of executive team
- Maximise opportunities of RIP work
- Lack of progress on joint commissioning

# Flash Report Partnership Activity

## Activities – Last quarter

- Supplier Brief for Equitable Access bidders – 70 plus expressions of interest
- Director Appraisals and objectives
- NHS Confederation:
  - Secretary of State speech
  - CEO speech
  - Presented on WCC with Mark Britnell and Joe Rafferty
  - Core Cities meeting
  - RIP planning meeting
  - WCC development meeting
- Participation in Cancer Network / IPSOS MORI deliberative event with Prof Nick James
- Back to the floor with the physiotherapists at Swan Centre
- Development of Primary Care Strategic Framework
- WCC Assurance documentation published

## Activities – Next Quarter

- Look Out Not Up workshop
- SHA PCT CEO event
- WMSCG and NSCG
- HSJ 60<sup>th</sup> Birthday dinner
- PEC WCC development event
- Key partners roundtable with BCC CEO
- Develop WCC Assurance project plan

## Issues & Risks

- Opportunity costs of WMSHA events
- Capacity for WCC assurance and HCC maintenance
- Procurement capacity on Equitable Access process

# CEO Flash Report

## NHS Confederation: SoS

- Emphasis on tackling health inequalities, HCAIs / safety and access
- High quality and assured access to safe services for everyone
- NHS should be source of respect not sloppy sentimentality
- Concern at professional self interest dressed up as concerns for patients
- Huge progress since 1998 in relation to resources and impact on mortality, access and safety
- New issues: obesity, long term conditions, rising expectations, information management, self care
- No top down re-organisations
- Good to Great – can mandate former but latter must be unleashed
- PCTs to place relentless emphasis improving health and well-being as local leaders – branding issue
- Knowledge management emerging as key issue to drive improvement
- Dignity & respect as important as cleanliness & safety

## NHS Confederation: WCC

- Establishing a world class system
- Profound assessment of local capacity and capability – will require 'do, buy & share'
- Tough as monitor: focus quality of 3-5 strategy and 12 month operational plan to deliver
- Board as single strategic team
- NSR launch June – PCT investment plans to reflect and operational plan to demo execution
- Focus on outcomes and improvement
- Culture, Behaviours, Execution