

## STRATEGIC FRAMEWORK

### **Core Purpose**

Working in Partnership to tackle inequalities and improve health and well being.

### **Goals**

To be so responsive to the population we serve that no one waits for the quality care they need;

That the health and well being of the population will have improved so much that people will enjoy 10 more years of healthy life;

That people regard us as the first choice organisation to work with and for;

Our communities will be the most involved, informed and empowered in the country;

### **Principles:**

Collectively and personally committed to:

- the best interests of the whole and caring about the (perspective of the) individual,
- investing wisely to do the right thing,
- purposeful partnerships,
- innovation for transformation, and committed to maintaining and improving core activities.

### **Strategies**

Quality Safe Services

Promoting health and empowering people

Extending Working Together for Health

(B)RISK Processes (Bold, Redesign, Investment, Sustainability, Knowledge)

Consistently fit for purpose - People, Buildings, IT